

Vacancy: Senior Advocacy Advisor

£30–35k, depending on experience

London-based, with frequent travel

We're looking for an experienced, dynamic Advocacy Advisor to help deliver an exciting new project on **Joined Up Data Standards** aimed at improving the way that data can be shared and used.

Increasing amounts of data about development resources and outcomes are becoming available but are difficult to compare with one another because they are published in different formats. The project will work collaboratively with different data standards bodies to bridge these differences so that users can compare and draw on data from multiple sources for better decision-making and accountability.

The project will also support collaboration between open publishing standards in fields such as development cooperation, humanitarian relief, public contracting and natural resource governance to ensure that the data generated through these systems is fully interoperable. The project aims to establish the technical and political rationale for the creation of an international working group to provide sustainable leadership and governance for joined-up data standards.

Job summary

This is a fantastic opportunity to lead on the development and implementation of the advocacy and communications strategy for the Joined Up Data Standards project. The project is being delivered jointly by Development Initiatives and Publish What You Fund. The role involves organising and delivering global multi-stakeholder consultations, engaging with key targets on the publication and use of interoperable data. It will also involve active engagement with and advocacy towards a range of international agencies, governments, open data organisations and civil society partners.

Roles and responsibilities

- Design of the Joined Up Data Standards advocacy and communications strategy: Responsible for developing the overall advocacy and communications strategy and workplan for the project, including stakeholder mapping and power analysis, identification of key targets and relevant policy and advocacy opportunities.
- Implementation: Preparing internal briefings and external advocacy and communications materials, providing input into policy documents and tools, representing the project in direct advocacy and engaging with senior representatives in international organisations, governments and standards bodies on joining up data and establishing a working group.
- Networking and outreach: Organising and delivering global multi-stakeholder consultations, building and coordinating a network of partners on joined-up data including policy makers, open data organisations, civil society organisations, academic institutions and think tanks, raising awareness of the project and ensuring that key partners support and promote it.
- Communications: Developing communications activities and materials and liaising with colleagues at Development Initiatives and Publish What You Fund to promote the project with target stakeholders, including specialist media.
- Management and coordination of all project advocacy activities: Managing the advocacy workplan and liaising with the project lead, Development Initiatives, as well as any external consultants.

- Coordination with Publish What You Fund's advocacy team: Liaising with colleagues working on complementary advocacy activities, keeping them updated and identifying shared targets and opportunities.
- Contribute to overall strategic and financial project planning and reporting: Working with the lead manager to ensure the project is well managed, funded and executed.

Essential experience

- A minimum of five years' experience in advocacy or campaigning roles – including high-level stakeholder management.
- Ability to develop and deliver advocacy strategies on time and on budget.
- Proven track record in developing relationships with senior government and civil society stakeholders as part of successful advocacy work in an international policy environment.
- Excellent writing and analytical skills: able to translate complex technical issues into simpler messaging for a broader audience and to produce succinct briefings and communications materials.
- Excellent verbal communication and presentation skills with experience of presenting to senior staff and external audiences.
- Strong networking and interpersonal skills: confidence, diplomacy and fluency when interacting with a range of internal and external stakeholders.
- Ability to work as part of a global team within a culturally diverse environment.
- Self-starter with good organisational skills and the ability to plan, manage and implement projects, including prioritisation, identifying risks and troubleshooting problems in a timely and professional manner.

Desirable experience

- Experience of at least one of the following agendas: open data; development effectiveness; government transparency; freedom of information.
- Knowledge of one or more key project targets (UN, OECD, World Bank, IMF).
- Successful budget planning and fundraising.
- Proficiency in another language of major international organisations (especially French).
- Experience of working with open data campaigns and organisations.

How to apply

The deadline for applications is **midnight GMT on Thursday 6th August 2015**. Please send your CV and a covering letter of max. 2 pages outlining:

- Why you want to work at Publish What You Fund
- Why you are suitable for the role, addressing the responsibilities and experience required as listed above to: recruiting@publishwhatyoufund.org

Any questions about this vacancy can be sent to the same email address. No phone calls please.