December 2021

Terms of Reference

Global Humanitarian Assistance programme
Phase IV

Evaluation
Introduction

Development Initiatives (DI) seeks an evaluation expert with knowledge of the humanitarian sector to conduct an evaluation of its Global Humanitarian Assistance (GHA) programme, and to make recommendations for future implementation of the programme. The consultant is expected to be available in January and February 2022.

Further details about the GHA programme, the assignment and how to apply can be found below. Expressions of interest will be considered on a rolling basis so early submission is encouraged. We look forward to hearing from you.

About us

DI is a global organisation that applies the power of data and evidence to build sustainable solutions that create an equitable and resilient world.

We work closely with partners at global, regional, national and local levels to ensure datadriven evidence and analysis are used effectively in policy and practice to end poverty, reduce inequality and increase resilience.

We deliver trusted and actionable insights for decision-makers and partners based on what available data can tell us. We increase data use by growing people’s skills, expertise and confidence in data and showing how data can drive better outcomes. And we improve what data is available by helping others to collect, share, manage and use data responsibly and effectively.

Through this, we are supporting partners to:

1. Better respond to people’s needs through improved quality and use of data and evidence in policymaking
2. Improve the quantity, quality and coherence of public finance and private investment
3. Challenge systemic and structural barriers to equity and support the reform of existing systems.

Our work informs effective policy and practice, helps change mindsets and influences debate to bring about the changes we want to see.

With staff in Kenya, Uganda, the UK and the US, and partners in many other regions and countries, we have networks to make an impact across the globe.

We undertake an exciting portfolio of grant-funded work and we offer consultancy services to those who share our aims and values.
About the Global Humanitarian Assistance programme

The vision of DI’s GHA programme is of a world where sufficient resources are targeted effectively and efficiently to people affected by or at risk of conflict or disaster to prepare for, withstand and be resilient to crises. The programme has been working to fulfil this vision for two decades, establishing over this time a reputation for high quality, targeted and reliable research and analysis, and is recognised as a trusted partner for decision-makers and practitioners within the humanitarian community.

Over the period April 2018 to October 2021, the GHA programme has been organised around three themes: informing needs-based responses, ensuring effective financing and improving evidence-based decision making. In each of these three themes DI has looked to work both ‘within’ humanitarian needs and assistance and ‘wider’ on other crisis-related risks, vulnerabilities and financing. DI has conducted research and analysis across these three themes, producing detailed reports and briefings on specific issues and themes, and wider synthesis reports. Throughout all of our research we have sought to work with a broad range of stakeholders to share findings and inform debate and decision-making, engaging in key fora, committees and policy processes.

Working across the three themes of the GHA programme, key areas of DI’s work during this period have included analysis and outreach to:

- Analyse and explain humanitarian and crisis financing, the evolving scale and nature of need and how financing has aligned with this demand. This has included the production of four GHA reports and active participation in the Inter-Agency Standing Committee (IASC) Results Group 5 on humanitarian financing.
- Analyse and inform the improved delivery of humanitarian assistance, including analysis of progress on key Grand Bargain commitments – multi-year and unearmarked funding, cash and voucher assistance, and funding to local and national actors. This has included work to track funding flows, providing baseline analyses, analysis of how further progress can be made and critical assessments on the role and availability of data on these areas of financing. DI has worked closely with other agencies leading discussion in these policy areas and has actively contributed to discussions within Grand Bargain workstreams.
- Inform reform of the wider delivery of crisis financing. This has involved analysis of and recommendations on donor approaches to working more effectively across the humanitarian–development–peacebuilding nexus, country case studies examining the role of development actors in crisis settings and engagement with key policy fora to further dialogue and understanding on the implementation of commitments on the ‘triple nexus’. This has involved direct engagement with donor agencies and the International Network on Conflict and Fragility (INCAF), outreach to key coordinating fora in-country and participation in the Results Group 4 of the IASC.
- Promote understanding of emerging issues in crisis financing. Within the GHA programme DI has produced a series of analyses to inform responses to the Covid-19 pandemic, tracking funding for humanitarian response to the pandemic. In addition, DI has undertaken work on financing for protracted displacement, mapping
innovative approaches to financing in this area and conducting in-depth analysis of financing for durable solutions to the Syrian refugee crisis. DI has also produced analysis on sex- and gender-based violence programming within nexus approaches and undertaken research on the timeliness of funding in response to natural disasters.

- Promote improved transparency of data on humanitarian financing and response. Across all areas of work within the GHA programme critical assessment has been made of the availability, accessibility and utility of publicly available data, highlighting data gaps and how improvements to the reporting and publishing of data could be made.

**Purpose of the work**

The consultant will serve as an independent evaluation expert to assess the relevance and effectiveness of the GHA programme and its contribution to evidence-based decision-making on the use of resources for people affected by crises across the period April 2018 to December 2021. The evaluation should provide critical reflection on our work to date as well as informing the future direction of the programme and DI’s broader work on crisis, vulnerability and risk beyond 2021.

The consultant is expected to assess the quality, impact and sustainability of DI’s work across the period under review and to generate future recommendations to maximise the impact of the programme’s work. The evaluation will primarily focus on the delivery of grant-funded work conducted within the GHA programme but will also consider work undertaken through consultancies, assessing the coherence of this consultancy work with and its contribution to programme objectives.

The evaluation is intended to contribute to the GHA programme’s planning for 2022–2024. As such the consultant will also be expected to ‘look forward’, critically assessing existing plans for the GHA programme for the period 2022–2024 and, in particular, helping the programme to align with the organisation’s wider strategy for 2021–2030.

The key questions that the consultant is expected to address are as follows:

1. Has the GHA programme achieved the outcomes set out for 2018–2021? How is success towards these outcomes demonstrated in the results of the programme? Are the metrics for such success clearly articulated and institutionalised in DI’s systems and processes? Have consultancy-funded pieces of work successfully contributed to programme outcomes?
2. Have the products and services provided by GHA programme met the needs of its main stakeholders and influenced decision-makers? What are the examples of success? How have grant-funded and consultancy-funded work aligned?
3. Have the products and services provided by GHA programme been disseminated and marketed successfully to key stakeholders?
4. Have partnerships been leveraged to help achieve the GHA programme’s target outcomes?
5. What recommendations should the programme implement to meet the needs of its existing and potential new stakeholders and improve decision-making on financing for humanitarian action in the years ahead?

6. Is the GHA programme strategy for 2022–2024 fit for purpose? How could/should the strategy be improved to implement the recommendations set out in response to question five?

7. Does the 2022–24 programme strategy align broadly with DI’s 2021–2030 strategy and what changes could be made to the programme strategy to increase its alignment?

**Person specification**

The consultant should be available to conduct the assignment during January and February 2022, and should be able to demonstrate that they meet the following specifications:

- Significant experience of the humanitarian field, with demonstrable knowledge of the key global structures and policy debates within the sector
- Demonstrable experience of conducting evaluations of programmes in a non-profit context, looking at programme impact, quality and sustainability – ideally including experience of evaluating research, analysis and engagement programmes
- Demonstrable experience of analysing programmatic and organisational proposals and strategies
- Strong communication and report-writing skills
- Experience of conducting and analysing the outcomes of key informant interviews and workshops.

**Deliverables**

The consultant is expected to produce the following:

- Initial workplan and details of the methodological approach to be taken
- Inception report
- Draft and final evaluation report
- Presentation of the evaluation findings
- Validation workshop and discussion of main findings with the GHA team.

**Workplan**

The consultant will work with DI to agree the approach to the evaluation with the approach potentially including some or all of the following:

- A desk review of key documents and data related both to GHA products and services and GHA programme management to review performance against target indicators
- A possible survey of GHA partners and target stakeholders
• One-to-one interviews with GHA staff members, other staff contributing to the GHA programme, grant providers, partners, staff working with other organisations providing related products and services, and select target audience members
• Sharing of emerging findings and recommendations for feedback and comment.

Duration

The evaluation is expected to take place in January and February 2022, with the final report submitted by Friday 18 February 2022, ahead of a presentation and workshop with the GHA team in the week starting 21 February 2022. We expect that the work will take approximately 25 days at 7.5 hours per day.

To apply

If you are interested in this opportunity, please submit your CV and a short expression of interest detailing the following:

• Examples of relevant experience, with documents or links attached (if publicly available)
• A short description of your approach to the assignment and workplan showing the steps you would take and how you would weight your time across these steps
• Your daily fee rate and total budget for the assignment (please note that a budget envelope of approximately £10,000 (GBP) is available for this assignment).

Submissions should be sent to hr@devinit.org with the subject ‘Ref: GHA evaluation’.

Management and contact

The consultant will be managed in implementing the workplan by Angus Urquhart, Crisis and Humanitarian Lead (angus.urquhart@devinit.org) and Tom Urry, Programme Manager (tom.urry@devinit.org) but will work closely with the GHA team and wider DI personnel to ensure adequate sharing of knowledge and information.

This Terms of Reference will be reviewed at the delivery of the inception report to ensure that the workplan is being met and to make any necessary revisions to content or timeframes.
Development Initiatives (DI) is an independent international development organisation working on the use of data to drive poverty eradication and sustainable development. Our vision is a world without poverty that invests in human security and where everyone shares the benefits of opportunity and growth.

We work to ensure that decisions about the allocation of finance and resources result in an end to poverty, increase the resilience of the world’s most vulnerable people, and ensure no one is left behind.

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To find out more about our work visit:
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