



March 2018

ghostwriter

Global Nutrition Report 2018

Introduction

Development Initiatives (DI) is seeking a ghostwriter for the [Global Nutrition Report](#) (GNR), due for publication in November 2018.

The GNR is an independently produced annual stock-take of the state of the world's nutrition. The report tracks global nutrition targets on maternal, infant and young child nutrition and on diet-related, non-communicable diseases adopted by member states of the World Health Organization, and the delivery of governments against their commitments to tackling malnutrition. Through this evidence base, the report helps guide action, drive accountability, and encourage increased commitments towards ending malnutrition in all its forms.

Development Initiatives won the contract to 'host' the GNR for 2018–2021 and as such will perform the role of the 'Report Secretariat' (see below for details). As part of this role we are leading the production of the report and seek a ghostwriter who can take content written by multiple authors in order to create excellent prose with a consistent narrative and tone of voice for a high-quality 2018 report.

About DI

Development Initiatives (DI) is an independent international development organisation working on the use of data to drive poverty eradication and sustainable development.

We work to ensure that decisions about the allocation of finance and resources result in an end to poverty, increase the resilience of the world's most vulnerable people, and ensure no one is left behind. We want these decisions to be underpinned by good quality, transparent data and evidence on poverty and resources, and lead to increased accountability and sustainable long-term outcomes.

DI was established in 1993, and since then our partnerships across the world have enabled us to expand from a small organisation in south-west England to a staff of over 70 people working in Brazil, Kenya, Nepal, Uganda, the UK and the US.

Our work

We believe there are enough resources in the world to consign extreme poverty to history, but poor or inaccurate information means these resources are not reaching those who most need them. While data alone will not end poverty, it is a vital catalyst for increasing knowledge, providing clarity and improving decision-making at local, national, regional and global levels.

Our work focuses on three key areas:

1. **Measuring the progress of people out of poverty**
Our work on poverty is about driving commitments and investment towards improving poverty data, and drawing on existing data to start building a clearer and more accurate picture of poverty.
2. **Investments to end poverty and build resilience**
Our work on resources is about informing national, regional and international actors on how to mobilise, track and improve the targeting and effectiveness of the many different resources that can address poverty, vulnerability and crisis.
3. **Data use of sustainable development**
Our work on data use is about breaking down barriers to data use, improving data availability and usability, and helping people use data effectively in order to drive efforts to end poverty and build resilience.

About the GNR

The GNR was conceived following the first [Nutrition for Growth \(N4G\) Initiative Summit](#) in 2013 as a mechanism for tracking the commitments that were made by 100 stakeholders spanning governments, aid donors, civil society, the UN, and businesses. The [GNR](#), which was first published in 2014, includes and goes beyond the N4G tracking; providing 120 pages of data, analysis, case studies and policy recommendations. These combine to make it a leading authority on understanding progress towards tackling malnutrition across the world.

The GNR is not 'owned' by any one organisation, but is a multi-stakeholder initiative, and is co-authored by a number of nutrition experts who sit on the GNR's Independent Expert Group. There are three roles to be aware of:

1. [The Stakeholder Group \(the SG\)](#)

The commissioning and development of the Global Nutrition Report is guided by a high-level Stakeholder Group comprising members of government, donor organisations, civil society, multilateral organisations and the business sector. The Stakeholder Group also provides strategic leadership and builds support for the GNR.

2. [The Independent Expert Group \(the IEG\)](#)

Selected from nominations submitted to the [Stakeholder Group](#), the Independent Expert Group is responsible for the Global Nutrition Report's data, analysis and conclusions, and is accountable for the quality and independence of its content.

3. Report Secretariat

The report secretariat helps with the development of the report through providing data analysis, research and copywriting support. It also leads the production, communication, and dissemination of the report; and hosts the GNR website. This role was awarded to Development Initiatives for 2018–2021.

Duties and responsibilities

The ghostwriter will likely work 35 hours a week at peak times, but a more detailed schedule of working hours will be agreed once the wireframe for the report is drafted and signed off by authors. They will work closely with the Senior Project Manager and Managing Editor at DI, and GNR Co-Chairs from the IEG to ensure the report is written to the brief, to a high standard and to the approval of the IEG and SG.

Key deliverables

- Copywrite the Global Nutrition Report, including a standalone Executive Summary, using content in the form of data analysis and summarised text provided by the GNR co-chairs
- Provide input into the GNR outline including structure of content, narrative and flow of information
- Ensure the report is written in a style and tone of voice that is consistent throughout and is accessible and appropriate to a wide range of audiences
- Work with the GNR comms lead on the report's messaging framework
- Ensure amends from co-chairs, the IEG, SG and other external peer reviewers are incorporated and approved, discussing and liaising with them directly via Skype or in person
- Participate in GNR team calls, either in person or via Skype
- Review and approve changes made by a Copy Editor
- Work with the Managing Editor to clarify points for data visualisation.

Key skills and attributes

- A broad understanding of the nutrition sector and its stakeholders, including an awareness of the current external environment and political sensitivities – including use of language
- Confident working alongside experts with high levels of technical and subject knowledge
- Excellent copywriting skills with a proven ability to turn complex technical information into accessible language, without trivialising or oversimplifying issues and concepts
- Extensive experience of working with data-led content

Management and contract

The ghostwriter will be managed by the Senior Project Manager at Development Initiatives.

The option of working from our Bristol office is available and will be encouraged during peak times.

Consultancy fees to be agreed.

Applications of interest

We welcome applications of interest as soon as possible, but no later than 30 March 2018. Please email your CV, cover letter and example written work (preferably published) to publications@devinit.org.

Exploratory conversations will take place soon after receipt of interest.

Timelines

Applications of interest: March 2018

Appointment: March/April 2018

Commencement of work: May 2018

Peak time (approx.): June–July 2018

End of contract: Mid-August 2018