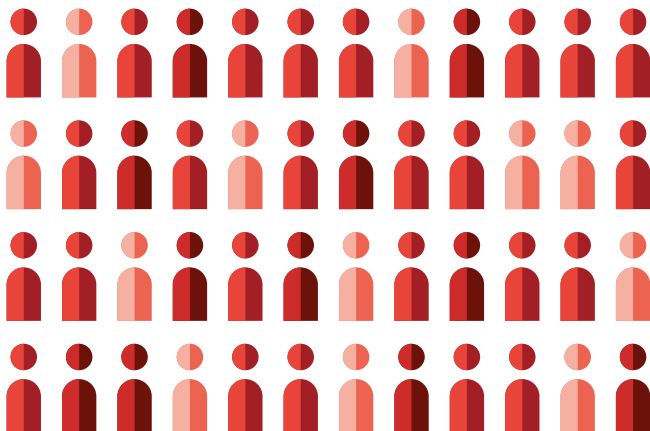


the P20 Initiative:
data to leave no one behind



The poorest 20% of the world's population – the P20 – are not sharing the benefits of global progress. The P20 Initiative will track their progress over the next 15 years while working to improve data on their lives to make sure no one is left behind.

a new mindset for new goals

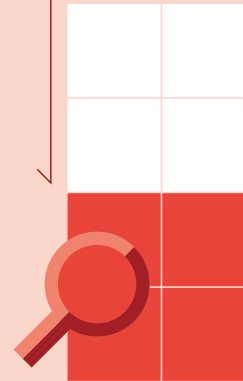
Existing statistics help us to track national averages, but to really understand who is included in global progress and who is left behind we need disaggregated and individual-level data.



Sharpening the lens

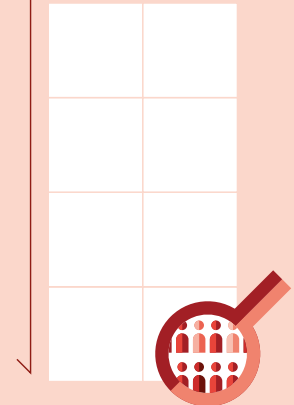
Aggregate data helped track the Millennium Development Goals (MDGs), but it is far too imprecise to measure progress towards the more ambitious Sustainable Development Goals (SDGs).

MDGs
Reduce world
poverty by 50%



We don't need to see the detail to meet the target

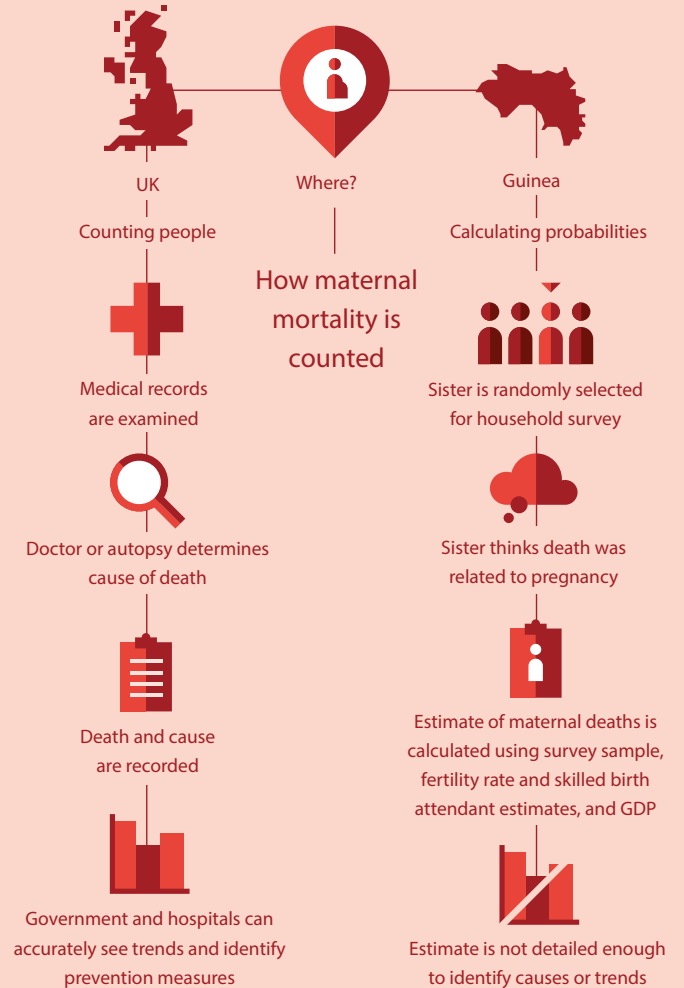
SDGs
Eliminate world
poverty



We can't be sure no one is left behind unless we have data on an individual level

Leaving no one behind

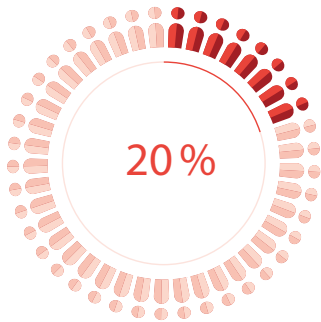
Disaggregated and individual-level data allows us to understand the lives of people in the P20 and ensure that no one is left behind.



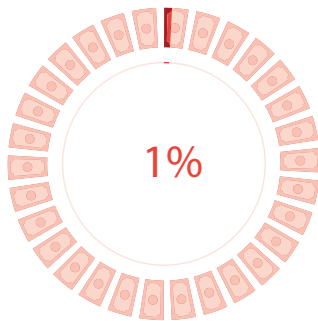
measuring the progress of the P20

Currently, there is a huge disparity between people in the P20 and the rest of the population.

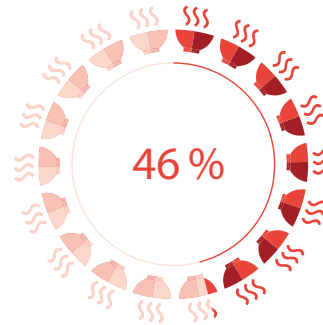
The P20 are 20% of the global population...



but receive only 1% of the world's growth



account for 46% of all new cases of stunting

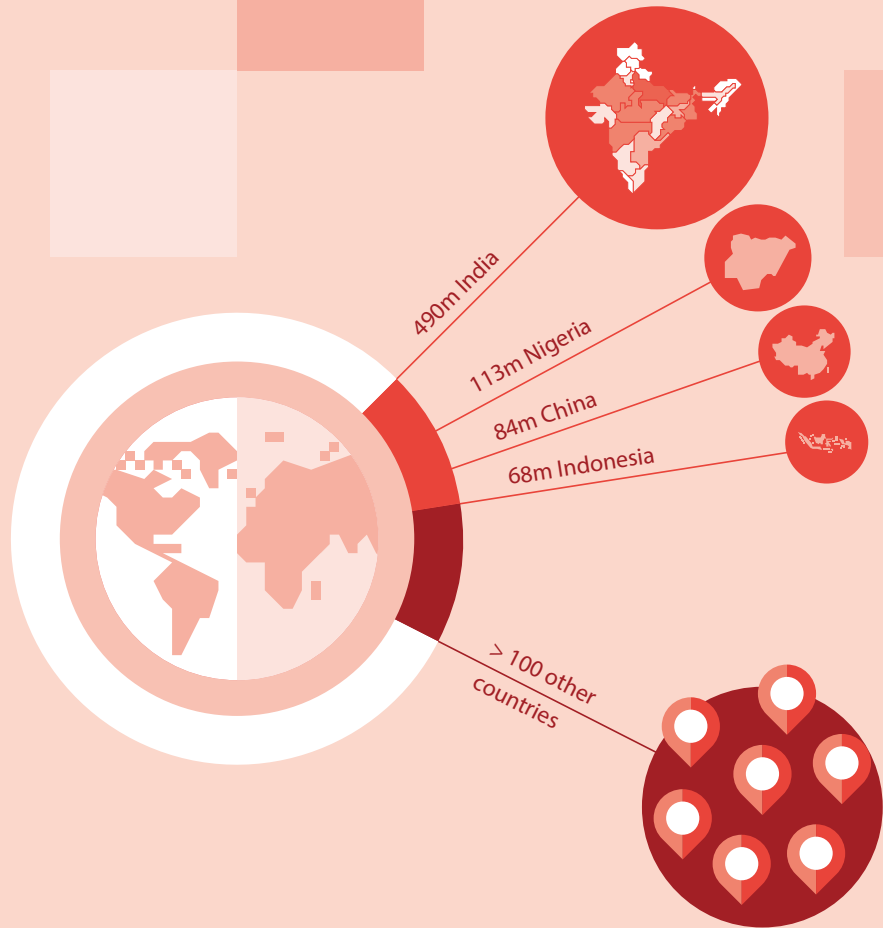


and have 55% of all unregistered births



Where do the P20 live?

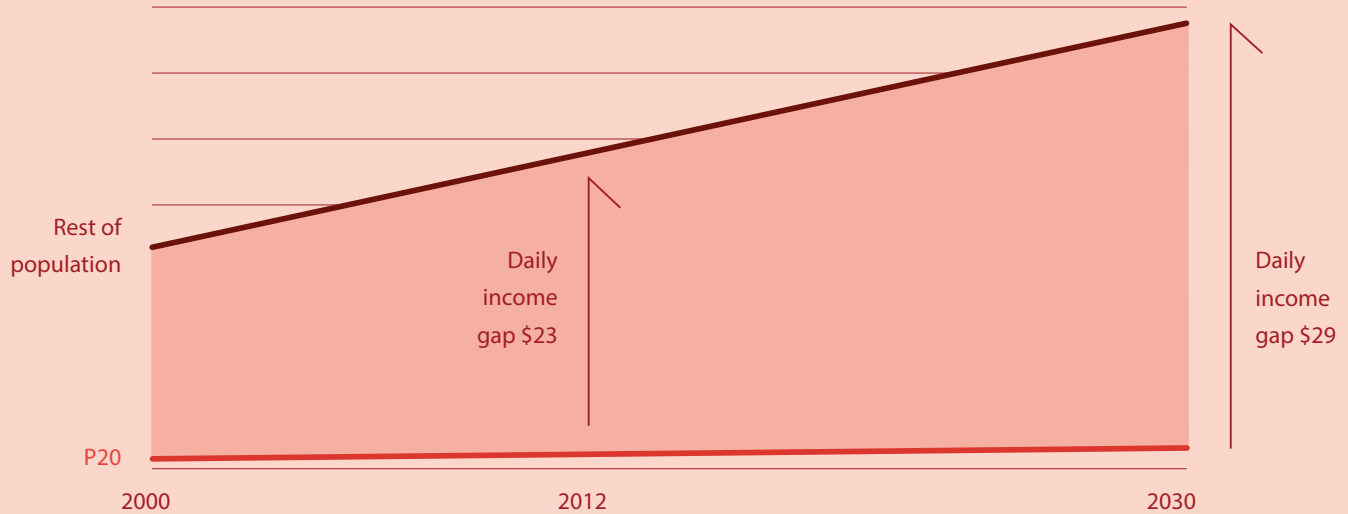
More than half of the poorest 20% of the population live in four countries. The other half are spread across more than 100 countries.



Current projections

Projections indicate that the gap between people in the P20 and the rest of the world is growing.

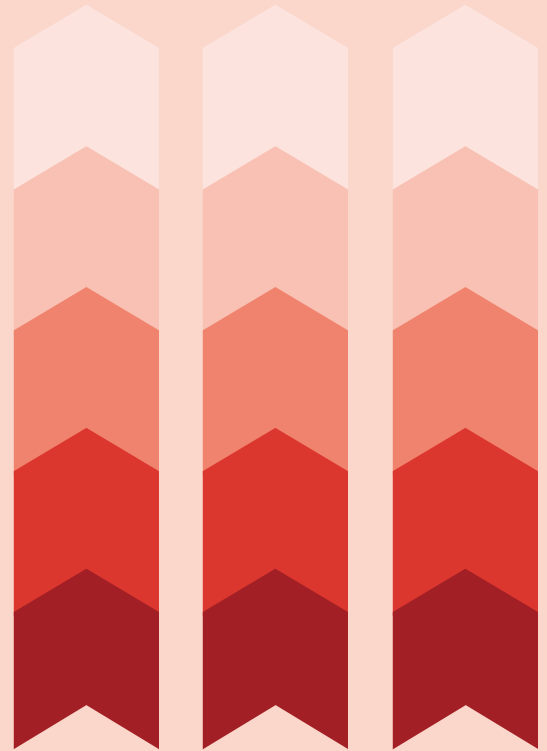
Past and projected income gap between the P20 and everyone else



The path to progress

Using three bellwether indicators, we can monitor the progress of people in the P20 to see whether they are becoming wealthier, better nourished, and are being counted by their governments.

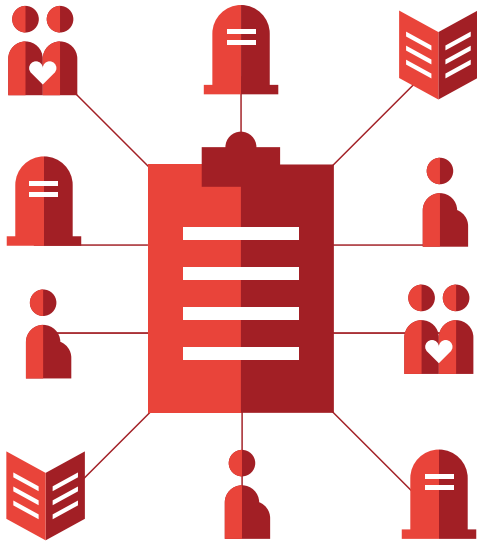
2030
End of poverty



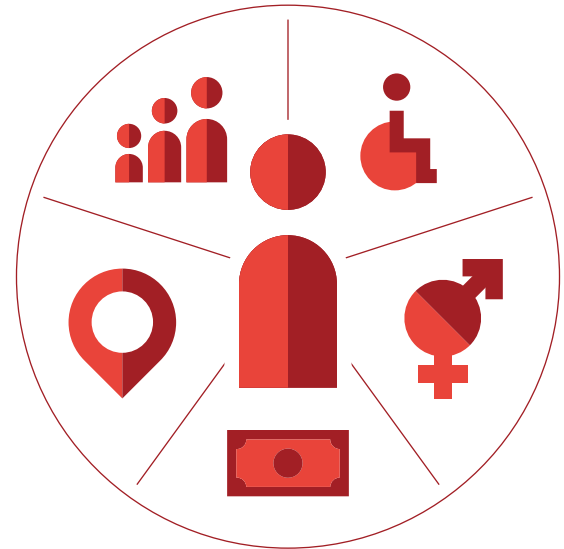
Now

making the invisible, visible

While we must put existing data to good use, we must also urgently invest in better data and better ways to count people: we need more disaggregated data and investment in civil registration.



Civil registration and vital statistics



Disaggregated data

Counting people

Civil registration is vital for people to access services, welfare and rights, and for governments to capture important information about their citizens for effective decision-making.

Not registered

No medical records, healthcare difficult to access

Unable to open a bank account and unable to own land

No right to vote

No rights to inheritance or protection of property

No access to social security or official support

Death not recorded, no learnings to improve treatment or care for the future

Registered

Medical records on file, access to healthcare

Opens bank account and buys land

Votes in local and national elections

Property and inheritance rights

Benefits from social security system

Cause of death recorded, information fed into health system for monitoring and learning



Born



Start work



Elections



Marriage



Humanitarian disaster



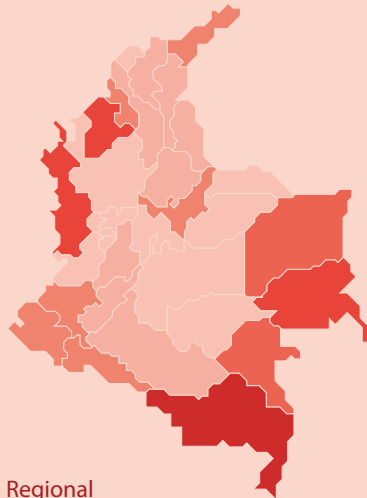
Death

Disaggregating for a better understanding #1

National aggregates paint a very misleading picture when you look at subnational level data on poverty.

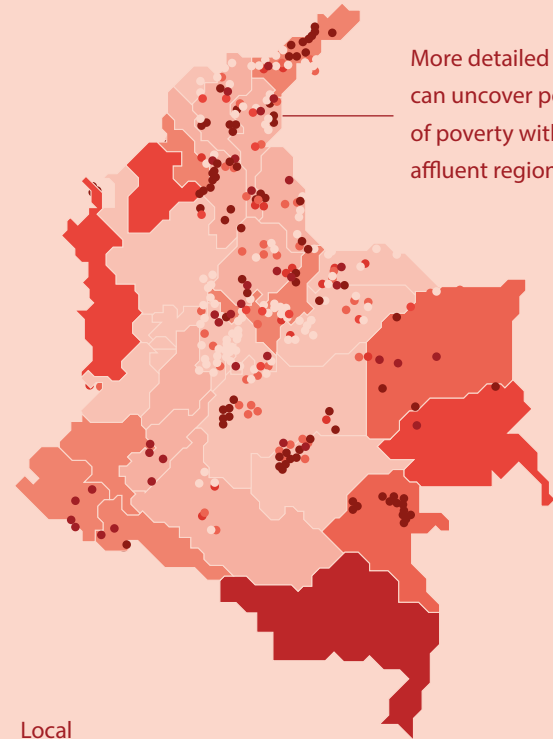


National



Regional

Percentage of Colombian population in the P20

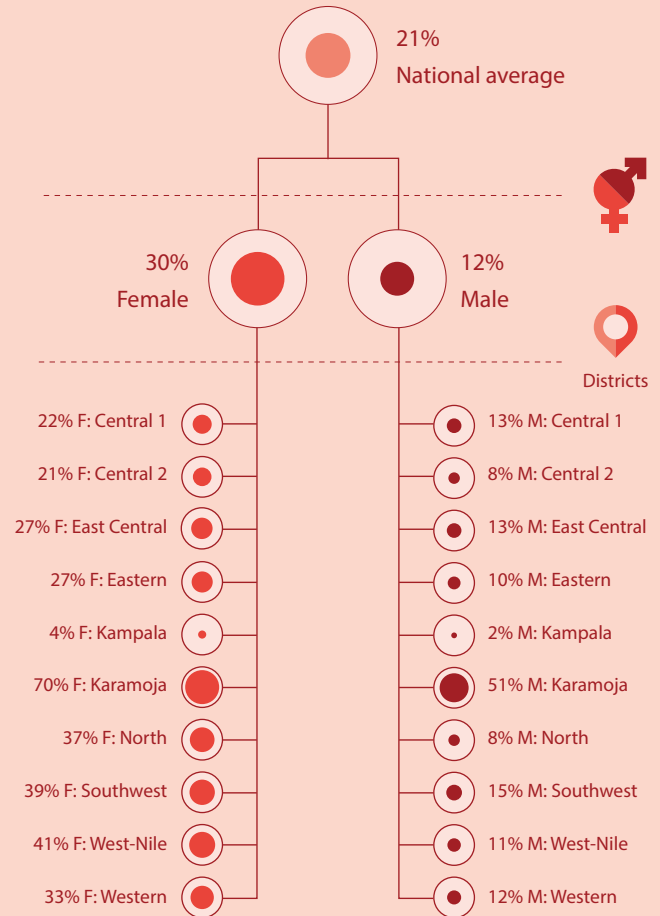


Local

Disaggregating for a better understanding #2

Disaggregated data – by income quintile, geography, gender, age and disability as a minimum – is vital to gain insights into the lives of people in the P20, however it is not universally available.

Percentage of Ugandan population with no education



Development Initiatives (DI) is an independent international development organisation working on the use of data to drive poverty eradication and sustainable development. Our vision is a world without poverty that invests in human security and where everyone shares the benefits of opportunity and growth.

We work to ensure that decisions about the allocation of finance and resources result in an end to poverty, increase the resilience of the world's most vulnerable people, and ensure no one is left behind.

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We encourage dissemination of our work provided a reference is included.

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